

```
<?xml version="1.0" encoding="UTF-8"?>
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```

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```
-->
```

```
<!--
```

```
===== Guide Order
```

```
=====
```

```
A Printing Order for any Guide Product
```

```
=====
```

```
=
```

```
-->
```

```
<!ELEMENT GuideOrder (artistID, advertiserDescriptors, productDescriptors,
salesPerson, directory)>
```

```
<!--
```

```
<!ELEMENT seniorityDate (day, month, year)>
```

```
-->
```

```
<!ELEMENT day (#PCDATA)>
```

```
<!ELEMENT month (#PCDATA)>
```

```
<!ELEMENT year (#PCDATA)>
```

```
<!--
```

```
===== AdGraphic =====
```

```
A graphic element used in Guide advertisements
```

```
=====
```

```
-->
```

```
<!ELEMENT adGraphic (logo?, photo?, completeAd?, enhancedGraphic?)>
```

```
<!ELEMENT artistID (#PCDATA)>
```

```
<!ELEMENT adHeight (#PCDATA)>
```

```
<!ELEMENT adID (#PCDATA)>
```

```
<!ELEMENT adWidth (#PCDATA)>
```

```
<!ELEMENT adText (#PCDATA)>
```

```
<!ATTLIST adText
```

```
maxLength CDATA #REQUIRED
```

```
>
```

```
<!ELEMENT adType (new, change, superceding)>
```

```
<!ELEMENT new (#PCDATA)>
```

```
<!ELEMENT change (#PCDATA)>
```

```
<!ELEMENT superceding (#PCDATA)>
```

```
<!ELEMENT advertisement (udac, adID, copyID, costs, adGraphic, sellingPoint,
couponAvailable?)>
```

```
<!ELEMENT advertiserDescriptors (businessName, customerID, amenities, mapInfo+,
listingInformation, yearEstablished, paymentMethods, contactMethods)>
```

```
<!ELEMENT airClic EMPTY>
```

```
<!ELEMENT amenities (parkingValetAvailable?, wheelchairAccess?,
dressRestrictions?, delivery?, takeoutAmenity?, privateRooms?, cateringAmenity?,
reservationsAccepted?, alcoholServed?, smoking?, noSmoking?)>
```

```
<!ELEMENT americanExpress EMPTY>
```

```
<!ELEMENT atmOrDebit EMPTY>
```

```
<!ELEMENT businessName (#PCDATA)>
```

```
<!ELEMENT cateringAmenity EMPTY>
```

```
<!ELEMENT city (#PCDATA)>
```

```
<!ELEMENT completeAd (graphicFormat, graphicSize)>
```

```

<!ELEMENT contactMethods (email?, URL?)>
<!ELEMENT URL (#PCDATA)>
<!ELEMENT copyID (#PCDATA)>
<!ELEMENT costs (inexpensive | moderateCost | expensive | veryExpensive)>
<!ELEMENT creditCards (americanExpress?, atmOrDebit?, dinersClub?, discover?,
mastercard?, visa?)>
<!ELEMENT cue EMPTY>
<!ELEMENT couponAvailable EMPTY>
<!ELEMENT customerID (#PCDATA)>
<!ELEMENT delivery EMPTY>
<!ELEMENT dinersClub EMPTY>
<!ELEMENT directory (directoryCode, directoryName)>
<!ELEMENT directoryName (#PCDATA)>
<!ELEMENT directoryCode (#PCDATA)>
<!ELEMENT discover EMPTY>
<!ELEMENT dressRestrictions EMPTY>
<!ELEMENT editorialText (#PCDATA)>
<!ELEMENT email (#PCDATA)>
<!ELEMENT enhancedGraphic (graphicFormat)>
<!ELEMENT expensive EMPTY>
<!ELEMENT gif EMPTY>
<!ELEMENT graphicFormat (gif | jpg | ps | pdf | svg)>
<!ELEMENT graphicSize (#PCDATA)>
<!ELEMENT cuisineCode (#PCDATA)>
<!ELEMENT inexpensive EMPTY>
<!ELEMENT jpg EMPTY>
<!ELEMENT listingInformation (address, primaryTelephone, floatedTelephone?)>
<!ELEMENT primaryTelephone (TN)>
<!ELEMENT floatedTelephone (TN)>
<!ELEMENT address (street, city, state?, zipCode?)>
<!ELEMENT additionalLocation (address, TN)>
<!ELEMENT mapInfo (mapRegion, mapZoneNumber)>
<!ELEMENT logo (graphicFormat, graphicSize)>
<!ELEMENT mapRegion (#PCDATA)>
<!ELEMENT mapZoneNumber (#PCDATA)>
<!ELEMENT mastercard EMPTY>
<!ELEMENT menu (#PCDATA)>
<!ELEMENT moderateCost EMPTY>
<!ELEMENT alcoholServed EMPTY>
<!ELEMENT noSmoking EMPTY>
<!ELEMENT normalPrint EMPTY>
<!ELEMENT pager (#PCDATA)>
<!ELEMENT parkingValetAvailable EMPTY>
<!ELEMENT paymentMethods (noCreditCards | creditCards?)>
<!-- noCreditCard means cards not accepted. empty list of creditcards means
unknown if accepted. -->
<!ELEMENT noCreditCards EMPTY>
<!ELEMENT pdf EMPTY>
<!ELEMENT photo (graphicFormat, graphicSize)>
<!ELEMENT privateRooms EMPTY>
<!ELEMENT productDescriptors (editorialText, advertisement, specificGuide)>
<!ELEMENT specificGuide (diningGuideInfo | golfGuideInfo | weddingGuideInfo)>
<!ELEMENT diningGuideInfo (menu?, diningStyle, cuisine)>
<!ELEMENT diningStyle (fine|casual|takeout|catering|couponHeading)>
<!ELEMENT couponHeading EMPTY>
<!ATTLIST couponHeading
    headingCode CDATA #FIXED "90127"

```

```

>
<!ELEMENT catering EMPTY>
<!ATTLIST catering
    headingCode CDATA #FIXED "90126"
>
<!ELEMENT takeout EMPTY>
<!ATTLIST takeout
    headingCode CDATA #FIXED "90122"
>
<!ELEMENT fine EMPTY>
<!ATTLIST fine
    headingCode CDATA #FIXED "90123"
>
<!ELEMENT casual EMPTY>
<!ATTLIST casual
    headingCode CDATA #FIXED "90124"
>
<!ELEMENT headingCode (#PCDATA)>
<!ELEMENT golfGuideInfo EMPTY>
<!ELEMENT weddingGuideInfo EMPTY>
<!ELEMENT ps EMPTY>
<!ELEMENT reservationsAccepted EMPTY>
<!ELEMENT sellingPoint (sellingPointMain, sellingPointAdditional?)>
<!ELEMENT yearEstablished (#PCDATA)>
<!--
===== sellingPoint
=====
A descriptive tagline or catch phrase the seller wants to be remembered by.
=====
-->
<!ELEMENT sellingPointMain (#PCDATA)>
<!--
===== sellingPointMain
=====
The primary descriptive tagline or catch phrase the seller wants to be
remembered by.
=====
-->
<!ELEMENT sellingPointAdditional (#PCDATA)>
<!--
=====
sellingPointAdditional=====
Secondary descriptive taglines or catch phrases the seller wants to be
remembered by.
=====
-->
<!ELEMENT smoking EMPTY>
<!ELEMENT state (#PCDATA)>
<!ELEMENT stochastic EMPTY>
<!ELEMENT street (#PCDATA)>
<!ELEMENT svg EMPTY>
<!ELEMENT takeoutAmenity EMPTY>
<!--
===== TN=====
Telephone number broken into its components-ATN COP, ATN COP, ATN Line
=====
-->

```

```

<!ELEMENT TN (atnNPA, atnCOP, atnLINE)>
<!ELEMENT atnNPA (#PCDATA)>
<!ELEMENT atnCOP (#PCDATA)>
<!ELEMENT atnLINE (#PCDATA)>
<!--=====
-->
<!ELEMENT veryExpensive EMPTY>
<!ELEMENT visa EMPTY>
<!ELEMENT wheelchairAccess EMPTY>
<!ELEMENT workingArea EMPTY>
<!ELEMENT zipCode (#PCDATA)>
<!ELEMENT zoneColor (#PCDATA)>
<!--
=====
Sections=====
The following non advertisement sections make up the dining guide
=====
-->
<!--
=====diningCover=====
=
Anchor Listing for Display Ads
=====
-->
<!ELEMENT diningCover (adWidth, adHeight, artID)>
<!ATTLIST diningCover
    adWidth CDATA #FIXED "582"
    adHeight CDATA #FIXED "694"
>
<!--
=====diningIndex=====
=
Anchor Listing for Display Ads
=====
-->
<!ELEMENT diningIndex (adWidth, adHeight, artID)>
<!ATTLIST diningIndex
    adWidth CDATA #FIXED "582"
    adHeight CDATA #FIXED "694"
>
<!--
=====diningMap=====
Anchor Listing for Display Ads
=====
-->
<!ELEMENT diningMap (adWidth, adHeight, artID)>
<!ATTLIST diningMap
    adWidth CDATA #FIXED "582"
    adHeight CDATA #FIXED "694"
>
<!--
=====
cuisineIntro=====
Anchor Listing for Display Ads
=====
-->
<!ELEMENT cuisineIntro (fineIntro, casualIntro, takeoutIntro, caterIntro)>

```

```

<!ELEMENT fineIntro (artID)>
<!ELEMENT casualIntro (artID)>
<!ELEMENT takeoutIntro (artID)>
<!ELEMENT caterIntro (artID)>
<!ATTLIST cuisineIntro
    adWidth CDATA #FIXED "582"
    adHeight CDATA #FIXED "694"
>
<!--
=====
DGANC=====
Anchor Listing for Display Ads
=====
-->
<!ELEMENT DGANC (adWidth, adHeight, anchorText)>
<!ELEMENT anchorText (#PCDATA)>
<!ATTLIST DGANC
    adWidth CDATA #FIXED "580"
    adHeight CDATA #FIXED "30"
>
<!--
=====DGCUPN=====
Coupon
=====
-->
<!ELEMENT DGCUPN (adHeightPoints, adWidthPoints, artID)>
<!ELEMENT adWidthPoints (#PCDATA)>
<!ELEMENT adHeightPoints (#PCDATA)>
<!ATTLIST DGCUPN
    adWidthPoints CDATA #FIXED "288"
    adHeightPoints CDATA #FIXED "153"
>
<!--
===== DGRL=====
Dining Guide Small Regular Listing Display Ad
=====
-->
<!ELEMENT DGRL (adWidth, adHeight, adText)>
<!ATTLIST DGRL
    adWidthPoints CDATA #FIXED "582"
    adHeightPoints CDATA #FIXED "60"
>
<!--
===== DGDLE=====
Dining Guide Double Regular Listing Display Ad
=====
-->
<!ELEMENT DGDLE (adWidth, adHeight, adText, DGDLOption)>
<!ELEMENT DGDLOption (DGDLEGraphic | DGDLEAdditionalAddresses)>
<!ELEMENT DGDLEAdditionalAddresses (additionalAddress+)>
<!ELEMENT additionalAddress (#PCDATA)>
<!ELEMENT DGDLEGraphic (DGDLELogo | DGDLEPhoto)>
<!ELEMENT DGDLELogo (graphicWidthPoints, graphicHeightPoints, artID)>
<!ELEMENT artID (#PCDATA)>
<!ELEMENT graphicWidthPoints (#PCDATA)>
<!ELEMENT graphicHeightPoints (#PCDATA)>
<!ELEMENT DGDLEPhoto (graphicWidthPoints, graphicHeightPoints, artID)>

```

```

<!ATTLIST additionalAddress
    order CDATA #REQUIRED
>
<!ATTLIST DGDLLogo
    graphicWidthPoints CDATA #FIXED "126"
    graphicHeightPoints CDATA #FIXED "80"
>
<!ATTLIST DGDLPPhoto
    graphicWidthPoints CDATA #FIXED "126"
    graphicHeightPoints CDATA #FIXED "80"
>
<!ATTLIST DGDLP
    adWidthPoints CDATA #FIXED "580"
    adHeightPoints CDATA #FIXED "120"
>
<!--
===== DGTL=====
Dining Guide Triple Regular Listing Display Ad
=====
-->
<!ELEMENT DGTL (adWidth, adHeight, DGTLOptions)>
<!ELEMENT DGTLOptions (DGTLOptionOne | DGTLOptionTwo | DGTLOptionThree |
DGTLOptionFour)>
<!ELEMENT DGTLOptionOne (DGTLGraphicOptions, adText)>
<!ELEMENT DGTLOptionTwo (DGTLGraphicOptions, logoOptions, locationOptions,
adText)>
<!ELEMENT DGTLOptionThree (DGTLGraphicOptions, locationOptions, adText)>
<!ELEMENT DGTLOptionFour (DGTLGraphicOptions, logoOptions, adText)>
<!ELEMENT DGTLGraphicOptions (DGTLPPhoto, DGTLLogo?)>
<!ELEMENT DGTLPPhoto (graphicWidthPoints, graphicHeightPoints, artID)>
<!ELEMENT DGTLLogo (graphicWidthPoints, graphicHeightPoints, artID)>
<!ELEMENT logoOptions (DGTLadditionalLogo+)>
<!ELEMENT DGTLadditionalLogo (#PCDATA)>
<!ELEMENT locationOptions (additionalLocation+)>
<!ATTLIST DGTL
    adWidthPoints CDATA #FIXED "580"
    adHeightPoints CDATA #FIXED "180"
>
<!ATTLIST DGTLPPhoto
    graphicWidth CDATA #FIXED "126"
    graphicHeight CDATA #FIXED "136"
>
<!ATTLIST DGTLLogo
    graphicWidth CDATA #FIXED "126"
    graphicHeight CDATA #FIXED "136"
>
<!ATTLIST DGTLadditionalLogo
    graphicWidth CDATA #FIXED "67"
    graphicHeight CDATA #FIXED "67"
    order CDATA #REQUIRED
>
<!--
===== DGQP=====
Quarter Page Display Ad
=====
-->
<!ELEMENT DGQP (adWidth, adHeight, artID)>

```

```

<!ATTLIST DGQP
    adWidthPoints CDATA #FIXED "289"
    adHeightPoints CDATA #FIXED "298"
>
<!--
===== DGHP=====
Half Page Display Ad
=====
-->
<!ELEMENT DGHP (adWidth, adHeight, artID)>
<!ATTLIST DGHP
    adWidth CDATA #FIXED "582"
    adHeight CDATA #FIXED "298"
>
<!--
===== DGFP=====
Full Page Display Ad
=====
-->
<!ELEMENT DGFP (adWidth, adHeight, artID)>
<!ATTLIST DGFP
    adWidth CDATA #FIXED "582"
    adHeight CDATA #FIXED "600"
>
<!--
===== DGIBC=====
Full Page Inside Back Cover
=====
-->
<!ELEMENT DGIBC (adWidth, adHeight, artID)>
<!ATTLIST DGIBC
    adWidth CDATA #FIXED "582"
    adHeight CDATA #FIXED "694"
>
<!--
===== DGIFC=====
Full Page Inside Front Cover
=====
-->
<!ELEMENT DGIFC (adWidth, adHeight, artID)>
<!ATTLIST DGIFC
    adWidth CDATA #FIXED "582"
    adHeight CDATA #FIXED "694"
>
<!--
===== DGOBC=====
Full Page Outside Back Cover
=====
-->
<!ELEMENT DGOBC (adWidth, adHeight, artID)>
<!ATTLIST DGOBC
    adWidth CDATA #FIXED "582"
    adHeight CDATA #FIXED "694"
>
<!ELEMENT udac (DGANC | DGCUPN | DGRL | DGDL | DGTL | DGQP | DGHP | DGFP | DGIBC
| DGIFC | DGOBC)>
<!--

```

===== adHeightPoints=====

The maximum height of the advertisement expressed in points. One point equals 1/72 inch.

=====

-->

<!--

===== Cuisine

=====

The following elements are cuisine types that are allowable as sub categories in the dining guide

=====

-->

<!ELEMENT african EMPTY>

<!ELEMENT american EMPTY>

<!ELEMENT argentinian EMPTY>

<!ELEMENT bakeryDeli EMPTY>

<!ELEMENT barbecue EMPTY>

<!ELEMENT barsGrills EMPTY>

<!ELEMENT brazilian EMPTY>

<!ELEMENT cajunCreole EMPTY>

<!ELEMENT caribbean EMPTY>

<!ELEMENT catfish EMPTY>

<!ELEMENT chicken EMPTY>

<!ELEMENT chinese EMPTY>

<!ELEMENT coffeesShop EMPTY>

<!ELEMENT contemporary EMPTY>

<!ELEMENT continental EMPTY>

<!ELEMENT creole EMPTY>

<!ELEMENT cuban EMPTY>

<!ELEMENT delicatessen EMPTY>

<!ELEMENT desserts EMPTY>

<!ELEMENT dinnerTheatres EMPTY>

<!ELEMENT eclectic EMPTY>

<!ELEMENT english EMPTY>

<!ELEMENT ethiopian EMPTY>

<!ELEMENT european EMPTY>

<!ELEMENT filipino EMPTY>

<!ELEMENT fondues EMPTY>

<!ELEMENT french EMPTY>

<!ELEMENT german EMPTY>

<!ELEMENT gourmet EMPTY>

<!ELEMENT greek EMPTY>

<!ELEMENT haitian EMPTY>

<!ELEMENT hawaiian EMPTY>

<!ELEMENT healthFood EMPTY>

<!ELEMENT indian EMPTY>

<!ELEMENT international EMPTY>

<!ELEMENT irish EMPTY>

<!ELEMENT italian EMPTY>

<!ELEMENT mediterranean EMPTY>

<!ELEMENT mexican EMPTY>

<!ELEMENT middleEastern EMPTY>

<!ELEMENT mongolian EMPTY>

<!ELEMENT moroccan EMPTY>

<!ELEMENT pancakeHouseWaffles EMPTY>

<!ELEMENT persian EMPTY>

<!ELEMENT peruvian EMPTY>


```

<!ELEMENT pizza EMPTY>
<!ELEMENT polynesian EMPTY>
<!ELEMENT portugeese EMPTY>
<!ELEMENT pubFare EMPTY>
<!ELEMENT puertoRican EMPTY>
<!ELEMENT jamaican EMPTY>
<!ELEMENT japanese EMPTY>
<!ELEMENT korean EMPTY>
<!ELEMENT kosher EMPTY>
<!ELEMENT latinAmerican EMPTY>
<!ELEMENT labanese EMPTY>
<!ELEMENT mandarin EMPTY>
<!ELEMENT russian EMPTY>
<!ELEMENT seafood EMPTY>
<!ELEMENT soulFood EMPTY>
<!ELEMENT southernStyle EMPTY>
<!ELEMENT southwestern EMPTY>
<!ELEMENT spanish EMPTY>
<!ELEMENT sportsPubs EMPTY>
<!ELEMENT steakHouses EMPTY>
<!ELEMENT submarines EMPTY>
<!ELEMENT sushi EMPTY>
<!ELEMENT tapasBars EMPTY>
<!ELEMENT teaRooms EMPTY>
<!ELEMENT thai EMPTY>
<!ELEMENT tropicalIsland EMPTY>
<!ELEMENT vegetarian EMPTY>
<!ELEMENT vietnamese EMPTY>
<!ELEMENT cuisine (african | american | argentinean | bakeryDeli | barbecue |
barsGrills | brazilian | cajunCreole | caribbean | catfish | chicken | chinese |
coffeeShop | contemporary | continental | creole | cuban | delicatessen |
desserts | dinnerTheatres | eclectic | english | ethiopian | european | filipino
| fondues | french | german | gourmet | greek | haitian | hawaiian | healthFood
| indian | international | irish | italian | mediterranean | mexican |
middleEastern | mongolian | moroccan | pancakeHouseWaffles | persian | peruvian
| pizza | polynesian | portugeese | pubFare | puertoRican | jamaican | japanese
| korean | latinAmerican | labanese | mandarin | russian | seafood | soulFood |
southernStyle | southwestern | spanish | sportsPubs | steakHouses | submarines |
sushi | tapasBars | teaRooms | thai | tropicalIsland | vegetarian | vietnamese)>
<!--
===== salesPerson=====
Person who sells A&P products.
=====
-->
<!ELEMENT salesPerson (firstName, lastName, salesID?, email?)>
<!ELEMENT firstName (#PCDATA)>
<!ELEMENT lastName (#PCDATA)>
<!ELEMENT salesID (#PCDATA)>

```

<?xml version="1.0" ?>

- <!--

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-->

- <xsl:stylesheet version="1.0" xmlns:b="http://ns.adobe.com/xfdf"

xmlns:xsl="http://www.w3.org/1999/XSL/Transform" exclude-result-prefixes="b">

<xsl:output doctype-system="..\dtd-xsl\GuideOrder.dtd" indent="yes" />

- <!-- document match

-->

- <xsl:template match="/">

<xsl:comment>(C)2001 Copyright BellSouth Advertising and Publishing Corporation All Rights Reserved These materials and all information contained herein are private and proprietary, and are provided to you subject to the restrictions of a written non-disclosure agreement. Any review, use, dissemination, distribution or copying of these materials in violation of such restrictions is strictly prohibited.</xsl:comment>

- <GuideOrder>

<xsl:call-template name="artistIDTemplate" />

<xsl:call-template name="advertiserDescriptorsTemplate" />

<xsl:call-template name="productDescriptorsTemplate" />

<xsl:call-template name="salesPersonTemplate" />

<xsl:call-template name="directoryTemplate" />

</GuideOrder>

</xsl:template>

- <!-- templates for pull-processing the data, 1 for each field

-->

- <xsl:template name="artistIDTemplate">

- <artistID>

<xsl:value-of select="//b:field[@name='artistID']/b:value" />

</artistID>

</xsl:template>

- <xsl:template name="advertiserDescriptorsTemplate">

- <advertiserDescriptors>

- <businessName>

<xsl:value-of select="//b:field[@name='businessName']/b:value" />

</businessName>

- <customerID>

<xsl:value-of select="//b:field[@name='customerID']/b:value" />

</customerID>

- <amenities>

```

- <xsl:if
test="//b:field[@name='amenities']/b:field[@name='parkingValetAvailable']/b:value='yes'">
  <parkingValetAvailable />
</xsl:if>
- <xsl:if test="//b:field[@name='amenities']/b:field[@name='wheelchairAccess']/b:value='yes'">
  <wheelchairAccess />
</xsl:if>
- <xsl:if test="//b:field[@name='amenities']/b:field[@name='dressRestrictions']/b:value='yes'">
  <dressRestrictions />
</xsl:if>
- <xsl:if test="//b:field[@name='amenities']/b:field[@name='delivery']/b:value='yes'">
  <delivery />
</xsl:if>
- <xsl:if test="//b:field[@name='amenities']/b:field[@name='takeoutAmenity']/b:value='yes'">
  <takeoutAmenity />
</xsl:if>
- <xsl:if test="//b:field[@name='amenities']/b:field[@name='privateRooms']/b:value='yes'">
  <privateRooms />
</xsl:if>
- <xsl:if test="//b:field[@name='amenities']/b:field[@name='cateringAmenity']/b:value='yes'">
  <cateringAmenity />
</xsl:if>
- <xsl:if
test="//b:field[@name='amenities']/b:field[@name='reservationsAccepted']/b:value='yes'">
  <reservationsAccepted />
</xsl:if>
- <xsl:if test="//b:field[@name='amenities']/b:field[@name='alcoholServed']/b:value='yes'">
  <alcoholServed />
</xsl:if>
- <xsl:if test="//b:field[@name='amenities']/b:field[@name='smoking']/b:value='yes'">
  <smoking />
</xsl:if>
- <xsl:if test="//b:field[@name='amenities']/b:field[@name='noSmoking']/b:value='yes'">
  <noSmoking />
</xsl:if>
</amenities>
- <xsl:if test="//b:field[@name='mapLocation1']/b:value">
- <mapInfo>
- <mapRegion>
  <xsl:value-of select="//b:field[@name='mapRegion1']/b:value" />
</mapRegion>
- <mapZoneNumber>
  <xsl:value-of select="//b:field[@name='mapLocation1']/b:value" />
</mapZoneNumber>
</mapInfo>
</xsl:if>

```

```

- <xsl:if test="//b:field[@name='mapLocation2']/b:value">
- <mapInfo>
- <mapRegion>
  <xsl:value-of select="//b:field[@name='mapRegion2']/b:value" />
</mapRegion>
- <mapZoneNumber>
  <xsl:value-of select="//b:field[@name='mapLocation2']/b:value" />
</mapZoneNumber>
</mapInfo>
</xsl:if>
- <xsl:if test="//b:field[@name='mapLocation3']/b:value">
- <mapInfo>
- <mapRegion>
  <xsl:value-of select="//b:field[@name='mapRegion3']/b:value" />
</mapRegion>
- <mapZoneNumber>
  <xsl:value-of select="//b:field[@name='mapLocation3']/b:value" />
</mapZoneNumber>
</mapInfo>
</xsl:if>
- <xsl:if test="//b:field[@name='mapLocation4']/b:value">
- <mapInfo>
- <mapRegion>
  <xsl:value-of select="//b:field[@name='mapRegion4']/b:value" />
</mapRegion>
- <mapZoneNumber>
  <xsl:value-of select="//b:field[@name='mapLocation4']/b:value" />
</mapZoneNumber>
</mapInfo>
</xsl:if>
- <listingInformation>
- <address>
- <street>
  <xsl:value-of select="//b:field[@name='listedAddress']/b:field[@name='street']/b:value" />
</street>
- <city>
  <xsl:value-of select="//b:field[@name='listedAddress']/b:field[@name='city']/b:value" />
</city>
- <state>
  <xsl:value-of select="//b:field[@name='listedAddress']/b:field[@name='state']/b:value" />
</state>
- <zipCode>
  <xsl:value-of select="//b:field[@name='listedAddress']/b:field[@name='zipcode']/b:value" />
</zipCode>
</address>
- <primaryTelephone>

```

```

- <TN>
- <atnNPA>
  <xsl:value-of
select="//b:field[@name='primaryTelephone']/b:field[@name='TN']/b:field[@name='atnNPA']/b
:value" />
  </atnNPA>
- <atnCOP>
  <xsl:value-of
select="//b:field[@name='primaryTelephone']/b:field[@name='TN']/b:field[@name='atnCOP']/b
:value" />
  </atnCOP>
- <atnLINE>
  <xsl:value-of
select="//b:field[@name='primaryTelephone']/b:field[@name='TN']/b:field[@name='atnLINE']/
b:value" />
  </atnLINE>
</TN>
</primaryTelephone>
- <floatedTelephone>
- <TN>
- <atnNPA>
  <xsl:value-of
select="//b:field[@name='floatedTelephone']/b:field[@name='TN']/b:field[@name='atnNPA']/b:
value" />
  </atnNPA>
- <atnCOP>
  <xsl:value-of
select="//b:field[@name='floatedTelephone']/b:field[@name='TN']/b:field[@name='atnCOP']/b:
value" />
  </atnCOP>
- <atnLINE>
  <xsl:value-of
select="//b:field[@name='floatedTelephone']/b:field[@name='TN']/b:field[@name='atnLINE']/b
:value" />
  </atnLINE>
</TN>
</floatedTelephone>
</listingInformation>
- <yearEstablished>
  <xsl:value-of select="//b:field[@name='yearEstablished']/b:value" />
  </yearEstablished>
- <paymentMethods>
- <xsl:if test="//b:field[@name='noCreditCards']/b:value='yes'">
  <noCreditCards />
</xsl:if>
- <creditCards>
    
```

```

- <xsl:if
test="//b:field[@name='creditCards']/b:field[@name='americanExpress']/b:value='yes'">
  <americanExpress />
</xsl:if>
- <xsl:if test="//b:field[@name='creditCards']/b:field[@name='atmOrDebit']/b:value='yes'">
  <atmOrDebit />
</xsl:if>
- <xsl:if test="//b:field[@name='creditCards']/b:field[@name='dinersClub']/b:value='yes'">
  <dinersClub />
</xsl:if>
- <xsl:if test="//b:field[@name='creditCards']/b:field[@name='discover']/b:value='yes'">
  <discover />
</xsl:if>
- <xsl:if test="//b:field[@name='creditCards']/b:field[@name='mastercard']/b:value='yes'">
  <mastercard />
</xsl:if>
- <xsl:if test="//b:field[@name='creditCards']/b:field[@name='visa']/b:value='yes'">
  <visa />
</xsl:if>
</creditCards>
</paymentMethods>
- <contactMethods>
- <xsl:if test="//b:field[@name='contactMethods']/b:field[@name='email']">
- <email>
  <xsl:value-of select="//b:field[@name='contactMethods']/b:field[@name='email']/b:value" />
</email>
</xsl:if>
- <xsl:if test="//b:field[@name='contactMethods']/b:field[@name='URL']">
- <URL>
  <xsl:value-of select="//b:field[@name='contactMethods']/b:field[@name='URL']/b:value" />
</URL>
</xsl:if>
</contactMethods>
</advertiserDescriptors>
</xsl:template>
- <xsl:template name="productDescriptorsTemplate">
- <productDescriptors>
- <editorialText>
  <xsl:value-of select="//b:field[@name='editorialText']/b:value" />
</editorialText>
- <advertisement>
- <udac>
- <xsl:choose>
- <xsl:when test="//b:field[@name='udac']/b:value='DGANC'">
  <xsl:call-template name="DGANCTemplate" />
</xsl:when>

```

```

- <xsl:when test="//b:field[@name='udac']/b:value='DGCUPN'">
  <xsl:call-template name="DGCUPNTemplate" />
</xsl:when>
- <xsl:when test="//b:field[@name='udac']/b:value='DGRL'">
  <xsl:call-template name="DGRLTemplate" />
</xsl:when>
- <xsl:when test="//b:field[@name='udac']/b:value='DGDLE'">
  <xsl:call-template name="DGDLETemplate" />
</xsl:when>
- <xsl:when test="//b:field[@name='udac']/b:value='DGTL'">
  <xsl:call-template name="DGTLTemplate" />
</xsl:when>
- <xsl:when test="//b:field[@name='udac']/b:value='DGQP'">
  <xsl:call-template name="DGQPTemplate" />
</xsl:when>
- <xsl:when test="//b:field[@name='udac']/b:value='DGHP'">
  <xsl:call-template name="DGHPTemplate" />
</xsl:when>
- <xsl:when test="//b:field[@name='udac']/b:value='DGFP'">
  <xsl:call-template name="DGFPTemplate" />
</xsl:when>
- <xsl:when test="//b:field[@name='udac']/b:value='DGIBC'">
  <xsl:call-template name="DGIBCTemplate" />
</xsl:when>
- <xsl:when test="//b:field[@name='udac']/b:value='DGIFC'">
  <xsl:call-template name="DGIFCTemplate" />
</xsl:when>
- <xsl:when test="//b:field[@name='udac']/b:value='DGOBC'">
  <xsl:call-template name="DGOBCTemplate" />
</xsl:when>
</xsl:choose>
</udac>
- <adID>
  <xsl:value-of select="//b:field[@name='adID']/b:value" />
</adID>
- <copyID>
  <xsl:value-of select="//b:field[@name='copyID']/b:value" />
</copyID>
- <!-- may or may not be here
-->
- <costs>
  <xsl:element name="{//b:field[@name='cost']/b:value}" />
</costs>
  <xsl:call-template name="adGraphicTemplate" />
- <sellingPoint>
- <sellingPointMain>

```



```

</xsl:if>
</takeout>
</xsl:when>
- <xsl:when test="contains(//b:field[@name='diningStyle']/b:field[@name='type'], 'atering')">
- <catering>
- <xsl:if test="//b:field[@name='diningStyle']/b:field[@name='headingCode']/b:value">
- <xsl:attribute name="headingCode">
  <xsl:value-of select="//b:field[@name='diningStyle']/b:field[@name='headingCode']/b:value"
/>
</xsl:attribute>
</xsl:if>
</catering>
</xsl:when>
- <xsl:when test="contains(//b:field[@name='diningStyle']/b:field[@name='type'], 'oupon')">
- <couponHeading>
- <xsl:if test="//b:field[@name='diningStyle']/b:field[@name='headingCode']/b:value">
- <xsl:attribute name="headingCode">
  <xsl:value-of select="//b:field[@name='diningStyle']/b:field[@name='headingCode']/b:value"
/>
</xsl:attribute>
</xsl:if>
</couponHeading>
</xsl:when>
</xsl:choose>
</diningStyle>
- <cuisine>
  <xsl:element name="{//b:field[@name='cuisine']/b:value}" />
</cuisine>
</diningGuideInfo>
</xsl:template>
- <xsl:template name="adGraphicTemplate">
- <adGraphic>
- <xsl:if test="//b:field[@name='adGraphic']/b:field[@name='logo']/b:value">
  <xsl:call-template name="logoTemplate" />
</xsl:if>
- <xsl:if test="//b:field[@name='adGraphic']/b:field[@name='photo']/b:value">
  <xsl:call-template name="photoTemplate" />
</xsl:if>
- <xsl:if test="//b:field[@name='adGraphic']/b:field[@name='completeAd']/b:value">
  <xsl:call-template name="completeAdTemplate" />
</xsl:if>
- <xsl:if test="//b:field[@name='adGraphic']/b:field[@name='enhancedGraphic']/b:value">
  <xsl:call-template name="enhancedGraphicTemplate" />
</xsl:if>
</adGraphic>
</xsl:template>

```

```
- <xsl:template name="enhancedGraphicTemplate">
- <enhancedGraphic>
- <graphicFormat>
  <xsl:value-of
select="//b:field[@name='adGraphic']/b:field[@name='enhancedGraphic']/b:field[@name='graphicFormat']/b:value" />
  </graphicFormat>
</enhancedGraphic>
</xsl:template>
- <xsl:template name="completeAdTemplate">
- <completeAd>
- <graphicFormat>
  <xsl:value-of
select="//b:field[@name='adGraphic']/b:field[@name='completeAd']/b:field[@name='graphicFormat']/b:value" />
  </graphicFormat>
- <graphicSize>
  <xsl:value-of
select="//b:field[@name='adGraphic']/b:field[@name='completeAd']/b:field[@name='graphicSize']/b:value" />
  </graphicSize>
</completeAd>
</xsl:template>
- <xsl:template name="photoTemplate">
- <photo>
- <graphicFormat>
  <xsl:value-of
select="//b:field[@name='adGraphic']/b:field[@name='photo']/b:field[@name='graphicFormat']/b:value" />
  </graphicFormat>
- <graphicSize>
  <xsl:value-of
select="//b:field[@name='adGraphic']/b:field[@name='photo']/b:field[@name='graphicSize']/b:value" />
  </graphicSize>
</photo>
</xsl:template>
- <xsl:template name="logoTemplate">
- <logo>
- <graphicFormat>
  <xsl:value-of
select="//b:field[@name='adGraphic']/b:field[@name='logo']/b:field[@name='graphicFormat']/b:value" />
  </graphicFormat>
- <graphicSize>
```

```

    <xsl:value-of
select="//b:field[@name='adGraphic']/b:field[@name='logo']/b:field[@name='graphicSize']/b:va
lue" />
    </graphicSize>
    </logo>
    </xsl:template>
- <!-- DGANC
-->
- <xsl:template name="DGANCTemplate">
- <DGANC>
- <adWidth>
    <xsl:value-of select="//b:field[@name='adWidth']/b:value" />
    </adWidth>
- <adHeight>
    <xsl:value-of select="//b:field[@name='adHeight']/b:value" />
    </adHeight>
- <anchorText>
    <xsl:value-of select="//b:field[@name='anchorText']/b:value" />
    <xsl:value-of select="//b:field[@name='section']/b:value" />
    </anchorText>
    </DGANC>
    </xsl:template>
- <!-- DGCUPN
-->
- <xsl:template name="DGCUPNTemplate">
- <DGCUPN>
- <adWidth>
    <xsl:value-of select="//b:field[@name='adWidth']/b:value" />
    </adWidth>
- <adHeight>
    <xsl:value-of select="//b:field[@name='adHeight']/b:value" />
    </adHeight>
    </DGCUPN>
    </xsl:template>
- <!-- DGRL
-->
- <xsl:template name="DGRLTemplate">
- <DGRL>
- <adWidth>
    <xsl:value-of select="//b:field[@name='adWidth']/b:value" />
    </adWidth>
- <adHeight>
    <xsl:value-of select="//b:field[@name='adHeight']/b:value" />
    </adHeight>
- <adText>
    <xsl:attribute name="maxLength">300</xsl:attribute>

```

```

<xsl:value-of select="//b:field[@name='bodyText300']/b:value" />
</adText>
</DGRL>
</xsl:template>
- <!-- DGDL
-->
- <xsl:template name="DGDLTemplate">
- <DGDL>
- <adWidth>
  <xsl:value-of select="//b:field[@name='adWidth']/b:value" />
</adWidth>
- <adHeight>
  <xsl:value-of select="//b:field[@name='adHeight']/b:value" />
</adHeight>
- <adText>
  <xsl:attribute name="maxLength">700</xsl:attribute>
  <xsl:value-of select="//b:field[@name='bodyText700']/b:value" />
</adText>
- <DGDLOption>
- <xsl:choose>
- <xsl:when test="//b:field[@name='DGDLMainGraphic']/b:value='Logo'">
- <DGDLGraphic>
- <DGDLLogo>
- <graphicWidthPoints>
  <xsl:value-of select="//b:field[@name='graphicWidthPoints']/b:value" />
</graphicWidthPoints>
- <graphicHeightPoints>
  <xsl:value-of select="//b:field[@name='graphicHeightPoints']/b:value" />
</graphicHeightPoints>
  <artID>logoDl.pdf</artID>
</DGDLLogo>
</DGDLGraphic>
</xsl:when>
- <xsl:when test="//b:field[@name='DGDLMainGraphic']/b:value='Photo'">
- <DGDLGraphic>
- <DGDLPhoto>
- <graphicWidthPoints>
  <xsl:value-of select="//b:field[@name='graphicWidthPoints']/b:value" />
</graphicWidthPoints>
- <graphicHeightPoints>
  <xsl:value-of select="//b:field[@name='graphicHeightPoints']/b:value" />
</graphicHeightPoints>
  <artID>photoDl.pdf</artID>
</DGDLPhoto>
</DGDLGraphic>
</xsl:when>

```

```

- <xsl:when test="//b:field[@name='DGDLMainGraphic']/b:value='Address'">
- <DGDLadditionalAddresses>
- <additionalAddress>
  <xsl:attribute name="order">1</xsl:attribute>
  <xsl:value-of select="//b:field[@name='DGDLadditionalAddress']/b:value" />
</additionalAddress>
</DGDLadditionalAddresses>
</xsl:when>
</xsl:choose>
</DGDLOption>
</DGDL>
</xsl:template>
- <!-- DGTL
-->
- <xsl:template name="DGTLTemplate">
- <DGTL>
- <adWidth>
  <xsl:value-of select="//b:field[@name='adWidth']/b:value" />
</adWidth>
- <adHeight>
  <xsl:value-of select="//b:field[@name='adHeight']/b:value" />
</adHeight>
- <DGTLOptions>
- <DGTLGraphicOptions>
- <xsl:if test="//b:field[@name='DGTLMainGraphicPhoto']/b:value='Photo'">
- <xsl:choose>
- <xsl:when test="//b:field[@name='DGTLMainGraphicLogo']/b:value='Logo'">
- <DGTLPhoto>
- <graphicWidthPoints>
  <xsl:value-of select="//b:field[@name='graphicWidthPoints']/b:value" />
</graphicWidthPoints>
- <graphicHeightPoints>
  <xsl:value-of select="//b:field[@name='graphicHeightPoints']/b:value" />
</graphicHeightPoints>
  <artID>photoSmall.pdf</artID>
</DGTLPhoto>
</xsl:when>
- <xsl:otherwise>
- <DGTLPhoto>
- <graphicWidthPoints>
  <xsl:value-of select="//b:field[@name='graphicWidthPoints']/b:value" />
</graphicWidthPoints>
- <graphicHeightPoints>
  <xsl:value-of select="//b:field[@name='graphicHeightPoints']/b:value" />
</graphicHeightPoints>
  <artID>photoLarge.pdf</artID>

```

```

</DGTLPhoto>
</xsl:otherwise>
</xsl:choose>
</xsl:if>
- <xsl:if test="//b:field[@name='DGTLMainGraphicLogo']/b:value='Logo'">
- <xsl:choose>
- <xsl:when test="//b:field[@name='DGTLMainGraphicPhoto']/b:value='Photo'">
- <DGTLLogo>
- <graphicWidthPoints>
<xsl:value-of select="//b:field[@name='graphicWidthPoints']/b:value" />
</graphicWidthPoints>
- <graphicHeightPoints>
<xsl:value-of select="//b:field[@name='graphicHeightPoints']/b:value" />
</graphicHeightPoints>
<artID>logoSmall.pdf</artID>
</DGTLLogo>
</xsl:when>
- <xsl:otherwise>
- <DGTLLogo>
- <graphicWidthPoints>
<xsl:value-of select="//b:field[@name='graphicWidthPoints']/b:value" />
</graphicWidthPoints>
- <graphicHeightPoints>
<xsl:value-of select="//b:field[@name='graphicHeightPoints']/b:value" />
</graphicHeightPoints>
<artID>logoLarge.pdf</artID>
</DGTLLogo>
</xsl:otherwise>
</xsl:choose>
</xsl:if>
</DGTLGraphicOptions>
- <xsl:if test="//b:field[@name='logos']/b:value!='Off'">
<xsl:call-template name="DGTLLogoOptionsTemplate" />
</xsl:if>
- <xsl:if test="//b:field[@name='locations']/b:value!='Off'">
<xsl:call-template name="DGTLLocationOptionsTemplate" />
</xsl:if>
- <xsl:if test="//b:field[@name='logos']/b:value!='Off' and
//b:field[@name='locations']/b:value!='Off'">
- <adText>
<xsl:attribute name="maxLength">700</xsl:attribute>
<xsl:value-of select="//b:field[@name='bodyText700']/b:value" />
</adText>
</xsl:if>
- <xsl:if test="//b:field[@name='logos']/b:value='Off' and
//b:field[@name='locations']/b:value!='Off'">

```

```

- <adText>
  <xsl:attribute name="maxLength">800</xsl:attribute>
  <xsl:value-of select="//b:field[@name='bodyText800a']/b:value" />
</adText>
</xsl:if>
- <xsl:if test="//b:field[@name='logos']/b:value!='Off' and
//b:field[@name='locations']/b:value='Off'">
- <adText>
  <xsl:attribute name="maxLength">800</xsl:attribute>
  <xsl:value-of select="//b:field[@name='bodyText800b']/b:value" />
</adText>
</xsl:if>
- <xsl:if test="//b:field[@name='logos']/b:value='Off' and
//b:field[@name='locations']/b:value='Off'">
- <adText>
  <xsl:attribute name="maxLength">1200</xsl:attribute>
  <xsl:value-of select="//b:field[@name='bodyText1200']/b:value" />
</adText>
</xsl:if>
</DGTLOptions>
</DGTL>
</xsl:template>
- <xsl:template name="DGTLLogoOptionsTemplate">
- <logoOptions>
- <xsl:if test="//b:field[@name='logos']/b:value!='Off' and
//b:field[@name='logos']/b:value='1'">
- <DGTLadditionalLogo>
  <xsl:attribute name="order">1</xsl:attribute>
  altLogo1.pdf
</DGTLadditionalLogo>
</xsl:if>
- <xsl:if test="//b:field[@name='logos']/b:value!='Off' and
//b:field[@name='logos']/b:value='2'">
- <DGTLadditionalLogo>
  <xsl:attribute name="order">2</xsl:attribute>
  altLogo2.pdf
</DGTLadditionalLogo>
</xsl:if>
- <xsl:if test="//b:field[@name='logos']/b:value!='Off' and
//b:field[@name='logos']/b:value='3'">
- <DGTLadditionalLogo>
  <xsl:attribute name="order">3</xsl:attribute>
  altLogo3.pdf
</DGTLadditionalLogo>
</xsl:if>
</logoOptions>

```

```

</xsl:template>
- <xsl:template name="DGTLLocationOptionsTemplate">
- <locationOptions>
- <xsl:if test="//b:field[@name='locations']/b:value!='Off' and
//b:field[@name='locations']/b:value>='1'">
- <additionalLocation>
  <xsl:value-of select="//b:field[@name='location1']/b:value" />
</additionalLocation>
</xsl:if>
- <xsl:if test="//b:field[@name='locations']/b:value!='Off' and
//b:field[@name='locations']/b:value>='2'">
- <additionalLocation>
  <xsl:value-of select="//b:field[@name='location2']/b:value" />
</additionalLocation>
</xsl:if>
- <xsl:if test="//b:field[@name='locations']/b:value!='Off' and
//b:field[@name='locations']/b:value='3'">
- <additionalLocation>
  <xsl:value-of select="//b:field[@name='location3']/b:value" />
</additionalLocation>
</xsl:if>
</locationOptions>
</xsl:template>
- <!-- DGQP
-->
- <xsl:template name="DGQPTemplate">
- <DGQP>
- <adWidth>
  <xsl:value-of select="//b:field[@name='adWidth']/b:value" />
</adWidth>
- <adHeight>
  <xsl:value-of select="//b:field[@name='adHeight']/b:value" />
</adHeight>
- <artID>
  <xsl:value-of select="//b:field[@name='artID']/b:value" />
</artID>
</DGQP>
</xsl:template>
- <!-- DGHP
-->
- <xsl:template name="DGHPTemplate">
- <DGHP>
- <adWidth>
  <xsl:value-of select="//b:field[@name='adWidth']/b:value" />
</adWidth>
- <adHeight>

```



```

    <xsl:value-of select="//b:field[@name='adHeight']/b:value" />
  </adHeight>
- <artID>
  <xsl:value-of select="//b:field[@name='artID']/b:value" />
</artID>
</DGHP>
</xsl:template>
- <!-- DGFP
-->
- <xsl:template name="DGFPTemplate">
- <DGFP>
- <adWidth>
  <xsl:value-of select="//b:field[@name='adWidth']/b:value" />
</adWidth>
- <adHeight>
  <xsl:value-of select="//b:field[@name='adHeight']/b:value" />
</adHeight>
- <artID>
  <xsl:value-of select="//b:field[@name='artID']/b:value" />
</artID>
</DGFP>
</xsl:template>
- <!-- DGIBC
-->
- <xsl:template name="DGIBCTemplate">
- <DGIBC>
- <adWidth>
  <xsl:value-of select="//b:field[@name='adWidth']/b:value" />
</adWidth>
- <adHeight>
  <xsl:value-of select="//b:field[@name='adHeight']/b:value" />
</adHeight>
- <artID>
  <xsl:value-of select="//b:field[@name='artID']/b:value" />
</artID>
</DGIBC>
</xsl:template>
- <!-- DGIFC
-->
- <xsl:template name="DGIFCTemplate">
- <DGIFC>
- <adWidth>
  <xsl:value-of select="//b:field[@name='adWidth']/b:value" />
</adWidth>
- <adHeight>
  <xsl:value-of select="//b:field[@name='adHeight']/b:value" />

```

```

</adHeight>
- <artID>
  <xsl:value-of select="//b:field[@name='artID']/b:value" />
</artID>
</DGIFC>
</xsl:template>
- <!-- DGOBC
-->
- <xsl:template name="DGOBCTemplate">
- <DGOBC>
- <adWidth>
  <xsl:value-of select="//b:field[@name='adWidth']/b:value" />
</adWidth>
- <adHeight>
  <xsl:value-of select="//b:field[@name='adHeight']/b:value" />
</adHeight>
- <artID>
  <xsl:value-of select="//b:field[@name='artID']/b:value" />
</artID>
</DGOBC>
</xsl:template>
- <xsl:template name="salesPersonTemplate">
- <salesPerson>
- <firstName>
  <xsl:value-of select="//b:field[@name='salesPerson']/b:field[@name='firstName']/b:value" />
</firstName>
- <lastName>
  <xsl:value-of select="//b:field[@name='salesPerson']/b:field[@name='lastName']/b:value" />
</lastName>
- <xsl:if test="//b:field[@name='salesPerson']/b:field[@name='salesID']/b:value">
- <salesID>
  <xsl:value-of select="//b:field[@name='salesPerson']/b:field[@name='salesID']/b:value" />
</salesID>
</xsl:if>
- <xsl:if test="//b:field[@name='salesPerson']/b:field[@name='email']/b:value">
- <email>
  <xsl:value-of select="//b:field[@name='salesPerson']/b:field[@name='email']/b:value" />
</email>
</xsl:if>
</salesPerson>
</xsl:template>
- <xsl:template name="directoryTemplate">
- <directory>
- <directoryCode>
  <xsl:value-of select="//b:field[@name='directory']/b:field[@name='directoryCode']/b:value" />
</directoryCode>

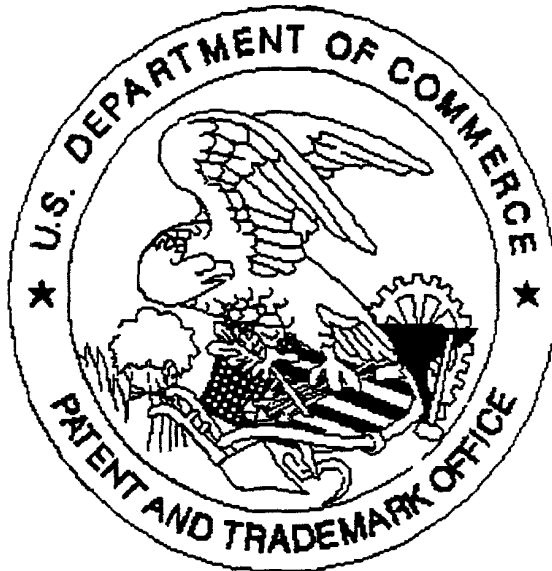
```

```

- <directoryName>
  <xsl:value-of select="//b:field[@name='directory']/b:field[@name='directoryName']/b:value"
/>
</directoryName>
</directory>
</xsl:template>
</xsl:stylesheet>

```

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